## FOR IMMEDIATE RELEASE

New Wave Pools LLC 4710 E. Broadway STE 170 Madison, WI 53716 (608) 444-8850 www.new-wave-pools.com info@new-wave-pools.com

## New Wave Pools LLC Captures Award in Regional Pool, Spa and Hot Tub Competition

Madison, Wisconsin – In a competition that invited entries from swimming pool and spa service companies in 3 states, New Wave Pools LLC was named '2015 Superior Service Award Winner' in a competition conducted by the Midwest Chapter of The Association of Pool & Spa Professionals.

The Superior Service Award competition is open to members of the Association in Illinois, Iowa, and Wisconsin, with award winners recognized at the chapter's annual meeting in December each year.

Entries submitted a list of their clients to GuildQuality, the nation's leader in third party customer satisfaction surveying, who surveyed their clients in areas of satisfaction that included communication, quality, workmanship, professionalism, value and likelihood of recommending them to others. Award winners achieved the highest survey scores of all companies entered in the 3 states.

New Wave Pools LLC is a full service residential and commercial swimming pool company that strives to provide superior service consistently. Our technicians have over 50 years of combined experience in the industry and are certified through the Association of Pool and Spa Professionals in all aspects of swimming pools and hot tubs for both residential and commercial properties. New Wave Pools LLC is affiliated with the National Swimming Pool Foundation and is an authorized warranty service provider for multiple manufacturers. New Wave Pools LLC specializes in residential and commercial services including, but not limited to; seasonal openings, maintenance, repairs, seasonal closings and vinyl liner replacements.

The Association of Pool & Spa Professionals (APSP) is an industry trade association with over 4,000 members, including swimming pool builders, pool service companies, retailers, distributors and manufacturers. The Association promulgates design and construction standards that are approved by the

American National Standards Institute (ANSI). It also offers the industry extensive training programs leading to certification in swimming pool building and service. For information regarding the Association visit www.APSP.org.

The Midwest chapter of APSP consists of industry professionals serving southern Wisconsin, northern Illinois, and eastern Iowa. For more information regarding the Midwest Chapter of APSP visit <a href="https://www.spa-Pool.org">www.spa-Pool.org</a>

