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**New Wave Pools LLC Captures Award in Regional Pool, Spa and Hot Tub Competition**

Madison, Wisconsin – In a competition that invited entries from swimming pool and spa service companies in 3 states, New Wave Pools LLC was named '**2016 Superior Service Award Winner**' in a competition conducted by the Midwest Chapter of The Association of Pool & Spa Professionals.

The Superior Service Award competition is open to members of the Association in Illinois, Iowa, and Wisconsin, with award winners recognized at the chapter's annual meeting in December each year.

Entries submitted a list of their clients to GuildQuality, the nation's leader in third party customer satisfaction surveying, who surveyed their clients in areas of satisfaction that included communication, quality, workmanship, professionalism, value and likelihood of recommending them to others. Award winners achieved the highest survey scores of all companies entered in the 3 states.

New Wave Pools LLC is an award winning, full service, swimming pool company located in Southern Wisconsin. New Wave Pools LLC previously received the Superior Service Award designation as one of the 2015 recipients, accredited by the Midwest Chapter of the Association of Pool and Spa Professionals. We are affiliated with National Swimming Pool Foundation. New Wave Pools LLC provides services to multiple Home Warranty Companies and is also an authorized warranty service provider for multiple manufacturers. All of our technicians complete an Association of Pool and Spa Professionals Certification Process.

The Association of Pool & Spa Professionals (APSP) is an industry trade association with over 4,000 members, including swimming pool builders, pool service companies, retailers, distributors and manufacturers. The Association promulgates design and construction standards that are approved by the American National Standards Institute (ANSI). It also offers the industry extensive training programs leading to certification in swimming pool building and service. For information regarding the Association visit [www.APSP.org](http://www.APSP.org).

The Midwest chapter of APSP consists of industry professionals serving southern Wisconsin, northern Illinois, and eastern Iowa. For more information regarding the Midwest Chapter of APSP visit [www.Spa-Pool.org](http://www.Spa-Pool.org)

